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MAGAZINE PUBLISHERS ASSOCIATION CONFERENCE CONTINUES, STATLER-HILTON:

9:00 PRESENTATION FOR PROPRIETARY DRUG ADVERTISERS
10:00 BRUCE SUNDLUN, DIRECTOR, COMMUNICATIONS SATELLITE CORP.
11:00 AID ADMINISTRATOR DAVID BELL
1:30 SEN. EUGENE MCCARTHY ADDRESSES LUNCHEON
2:30 CALVIN GROSS, NEW YORK CITY SUPERINTENDENT OF SCHOOLS
3:30 U.S. EDUCATION COMMISSIONER FRANCIS KEPPEL
7:30 BANQUET
9:00 MAGAZINE SHOWCASE, WITH AUTHOR BARBARA TUCHMAN, FORMER CIA HEAD
ALLEN DULLES, AND ACTRESS CARROLL BAKER.

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